

# Cookies

Last Updated 25<sup>th</sup> March 2019

## Cookies used across our websites

| Cookie name  | Purpose  | Life span              |
|--|--|------------------------|
| svSession  | Identifies unique visitors and tracks a visitor's sessions on a site | Persistent             |
| hs   | Security   | Session                |
| XSRF-TOKEN   | Security   | Session                |
| smSession  | Identifies logged in site members                                    | Persistent (Two weeks) |
| TSxxxxxxxx (where x is replaced with a random series of numbers and letters)   | Security   | Session                |
| TSxxxxxxxx_d (where x is replaced with a random series of numbers and letters) | Security   | Session                |
| RequestID  | Tracks visitor behavior and measures site performance                | Session                |

## Analytical performance

### Google Analytics

These cookies are used to monitor website traffic, search queries and visits to this website. User data is anonymised.

| Name  | Purpose   | Expiration |
|-------|---|------------|
| _gid  | Used to distinguish users.  | 24 hours   |
| _utmb | Used to determine new sessions/visits. Updated every time data is sent to Google Analytics.   | 30 minutes |
| _utmc |   | Session    |
| _utmt | Used to throttle request rate.  | 10 minutes |
| _gat  | Used to throttle request rate.  | 10 minutes |
| _utmz | Stores the traffic source or campaign that explains how the user reached the site. Updated every time data is sent to Google Analytics. | Six months |
| _ga   | Used to distinguish users and sessions.   | Two years  |
| _utma | Used to distinguish users and sessions. Updated   | Two years  |

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|  | every time data is sent to Google Analytics. |  |
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## Social sharing

### LinkedIn

| Name                     | Purpose   | Expiration |
|--------------------------|---|------------|
| BizolD, UserMatchHistory | Used for LinkedIn Ad analytics.                               | Six months |
| lang                     | Remembers the user's selected language version of a web site. | Session    |
| bcookie                  | Used by LinkedIn for tracking the use of embedded services.   | Two years  |
| lidc                     | Used by LinkedIn for tracking the use of embedded services.   | Session    |